

Day 1, IAC 2011

Saturday 29 th October, 2011	
08:00-08:30	Checking in
08:30-09:30	<p style="text-align: center;">Opening (60 minutes)</p> <p style="text-align: center;">Introduction (5min) Praying for blessings (10 min) Dancing Performance, Dance Troupe, College of Indigenous Studies, National Dong Hwa University (15 min) Introducing honorable guess (10 min) Address from Minister of the Council of Indigenous Peoples (5 min) Address from President of the Republic of China and/or Premier of the Executive Yuan (20 min) Group Photo (5 min)</p>
Austronesian Peoples and Development of Tourism: Crisis and Possibility	
09:30-10:20	<p style="text-align: center;">Keynote Speech(50 minutes)</p> <p>Topic: Māori In Tourism – Sustainable Environments</p> <p>Host (5min):</p> <ul style="list-style-type: none"> ● Janubark, Kao Teh-I Associate Professor of Indigenous Development and Social Work Department and Chairperson of Indigenous Development Center, National Dong Hwa University. <p>Keynote Speaker (35min):</p> <ul style="list-style-type: none"> ■ Glen Katu Chair of the Māori Tourism Council <p>Q&A(10min)</p>
10:20-10:40	TEA BREAK
10:40-12:00	<p style="text-align: center;">Academic Conference I (80 minutes)</p> <p>Topic: Developing Indigenous Tourism and Tribes from a Conventional Angle</p> <p>Host (5 min):</p> <ul style="list-style-type: none"> ● Chi Chun-Chieh Professor and Chairperson of Indigenous Languages and Communication Department, National Dong Hwa University. <p>Presenter (40 min):</p> <ol style="list-style-type: none"> 1. Geoffrey Wall Professor of Geography and Environmental Management,

	<p>the University of Waterloo Topic : ‘Towards an Indigenous Tourism Agenda for Taiwan’</p> <p>2. Sandra L. Morrison Senior Lecturer of Māori & Pacific Development, the University of Waikato Topic : ‘Tourism and tribal development on indigenous traditional territories’</p> <p>Discussant/s (20 min):</p> <p>1. Daya, Kuan Da-Wei Assistant Professor of Ethnology Department, National Cheng Chi University.</p> <p>2. Chi, Chun-Chieh Professor and Chairperson of Indigenous Languages and Communication Department, National Dong Hwa University.</p> <p>Q&A (15 min)</p>
12:00-13:30	Lunch (showing films about indigenous people)
13:30-14:50	<p style="text-align: center;">Academic Conference II (80 minutes)</p> <p>Topic: Tourism, Culture, and Art Exhibition – Integrated Analysis and Discussion</p> <p>Host (5 min):</p> <ul style="list-style-type: none"> ● Hsieh Shih-Chung Professor of Anthropology Department, National Taiwan University. <p>Presenter (45 min):</p> <p>1. Katerina Teaiwa Senior Lecturer, and Pacific Studies Convener of College of Asia and the Pacific, Australian National University Topic : ‘Culture and Development in the Pacific: lessons from Rabi and Ocean Island’</p> <p>2. Panay. Mulu Assistant Professor of Department of Ethnic Relations and Cultures, National Dong Hwa University. Topic: Sacred Ritual, Popular Joy – The Tourism-Oriented</p>

	<p>Harvest Festival of Amis</p> <p>Discussant/s (20 min):</p> <ol style="list-style-type: none"> 1. Tung Chun-Fa Associate Professor of Indigenous Languages and Communication Department, National Dong Hwa University and Former Director of National Museum of Prehistory 2. Hsieh Shih-Chung Professor of Anthropology Department, National Taiwan University. <p>Q&A (10 min)</p>
14:50-15:10	TEA BREAK
15:10-16:30	<p>Practical Forum I (80 minutes)</p> <p>Topic: Indigenous Tribes and Development of Borderland Tourism</p> <p>Host (5min):</p> <ul style="list-style-type: none"> ● Chiu, Y.L. Fred Associate Research Fellow, Institute of Ethnology, Academia Sinica. <p>Presenter (60 min):</p> <ol style="list-style-type: none"> 1. Liwan Lesa President, Association for the Development of Atayal Smangus na Kalan, Jianshih Township, Shinchu County 2. Jin, Huiwen Secretary General, Association of Taiwan Indigenous Peoples College 3. Dai, Mingshung Pastor, Lalaulan Presbyterian Church Owner, Lalauran Millet Workshop <p>Q&A (15mins)</p>
16:30-17:30 第 3 場	<p>Open Discussion (60 minutes)</p> <p>Topic: Policy-based and Legislative Responses</p>

	<p>Host (5 min):</p> <ul style="list-style-type: none"> ● Sun Ta-Ch'uan (Paelabang Danapan) Minister of Council of Indigenous Peoples, Executive Yuan. <p>Discussant/s (40 min):</p> <ol style="list-style-type: none"> 1. Tony Heorake Director of the National Museum of Solomon Islands and Chair of the Creative Arts Committee of the 2012 Festival of Pacific Arts Organization 2. Glen Katu Chair of the Māori Tourism Council 3. Geoffrey Wall Professor of Geography and Environmental Management, the University of Waterloo 4. Sandra L. Morrison Senior Lecturer of Māori & Pacific Development, the University of Waikato <p>Discussion (15 min)</p>
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Day 2, IAC 2011

Sunday 30 th October, 2011	
Topic: Austronesian Communication: Past, Present, and Future	
09:00-09:30	Checking in
09:30-10:20	<p style="text-align: center;">Keynote Speech(50 minutes)</p> <p>Topic: Developing Austronesian Tribes and Tourism – An Overture for “Festival of Pacific Arts”</p> <p>Host (5 min):</p> <ul style="list-style-type: none"> ● Pu Chung-chen (Pasuya Poiconu) Minister without Portfolio of Examination Yuan of R.O.C. <p>Keynote Speaker (35 min):</p> <ul style="list-style-type: none"> ■ Tony Heorake Director of the National Museum of Solomon Islands and Chair of the Creative Arts Committee of the 2012 Festival of Pacific Arts Organization

	Q&A (10 min)
10:20-10:40	TEA BREAK
10:40-12:00	<p style="text-align: center;">Academic Conference I (80 minutes)</p> <p>Topic: Tribe Development and Mass Media Communication</p> <p>Host (5min):</p> <ul style="list-style-type: none"> ● Feng Chien-San Professor of Journalism Department, National Cheng Chi University <p>Presenter (40min):</p> <ol style="list-style-type: none"> 1. Tung Ko-Ching Assistant Professor of Indigenous Languages and Communication Department, National Dong Hwa University. Topic: Ethnic representation, reflexivity and reciprocity- a study of the three basic modes of indigenous communication theory in Taiwan 2. Lin Fu-Yueh Assistant Professor of Mass Communication Department, Chinese Culture University Topic: Cultural Development and Seeing the Future – Operation of Media and Development of Austronesian Tribes <p>Discussant/s (20 min):</p> <ol style="list-style-type: none"> 1. Isak. Afo Minister of Ethnic Affairs, Tainan City Government 2. Feng Chien-San Professor of Journalism Department, National Cheng Chi University <p>Q&A (15min)</p>
12:00-13:30	Lunch (showing films about indigenous people)
13:30-14:50	<p style="text-align: center;">Practical Forum I (80 minutes)</p> <p>Topic: Rooting and Communicating of Cultures – The Cultural Heritages of Mass Media</p> <p>Host (5 min):</p> <ul style="list-style-type: none"> ● Lin, Chien-Chi Bureau chief of Cultural Affairs Department, New Taipei City

	<p>Government, and Assistant Professor of Tourism Management & Institute of Tourism Management Department, Nan Hua University</p> <p>Presenter (60 min):</p> <ol style="list-style-type: none"> 1. Lin, Jian-Xiang 2. Syaman Jhang, Ye-Hai 3. Chen, Jie-Yao (Laha Mebo) <p>Q&A (15 mins):</p>
14:50-15:10	TEA BREAK
15:10-16:30	<p style="text-align: center;">Practical Forum II (80 minutes)</p> <p>Topic: Difficulties Encountered in the Course of Developing Media Communication for Austronesian Tribes</p> <p>Host (5 min):</p> <ul style="list-style-type: none"> ● Chen,Ching-Ho Professor of Graduate Institute of Communications, and the Dean of College of Journalism and Communications, Shih Hsin University. <p>Presenter (60 min):</p> <ol style="list-style-type: none"> 1. Chiang, An-Kuo Associate Professor and Chair of Department of Communication, Fo Guang University 2. Carol Hirschfeld Māori TV, New Zealand Topic : ‘Māori Television: Mainstream vs Indigenous’ 3. Masao · Aki Director of Taiwan Indigenous Television Topic: TITV and Cultural Heritages of Indigenous Languages <p>Q&A (15 min):</p>
16:30-17:30 第 3 場	<p style="text-align: center;">Open Discussion (60 minutes)</p> <p>Topic: Analysis and Discussion of Government Policies toward</p>

Austronesian Communication-- TITV

Host (5 min):

- Lin, Jiang-Yi (Mayaw Dongi)
Deputy Minister of Council of Indigenous Peoples, Executive Yuan.

Discussants: Local and Overseas Representatives (40 min)

1. Chiang, An-Kuo
Associate Professor and Chair of Department of Communication, Fo Guang University
2. Masao · Aki
Director of Taiwan Indigenous Television
3. Wang, Rui-Ying
Deputy Department Chief of Department of Education and Culture, Council of Indigenous peoples, Executive Yuan

Discussion (15 min)